

“Innovative Management Applications in Global Context”

12th December 2014

This conference provided inputs on various innovative management practices globally. On this occasion, Dr.U.Balaji, CEO, HMRI given the key note address as chief guest of the event. The address was enlightened the audience. Prof. Vijay Kumar, Dean, CEC, addressed the gathering on how innovation and its applications are important in this competitive world. Dr.P. Rajeshwar Rao, Chairman discussed on how Management degree is important in global context. Dr.Badiuddin Ahmed, Faculty, Maulana Azad Urdu University, acted as chair person for Finance and General papers Professor PardhaSaradhi, Professor and Director, Placements acted as Session chair for HR and Marketing papers and Chief Guest for the Valedictory. His speech made the participants to realize the environment in which they are and the innovations must desire success. During the program out of 18 papers, 8 papers were presented. All the papers were extreme in respective topics. At the outset the audience were greatly impressed by the talks of all the session chairs and guests.

Convener: Dr. G. Sabitha

Faculty Coordinator: Mr. Syed Mansoor Pasha



