

## Activity Report – MBA Department

Name of the activity: Faculty Development Program

Title: OrbitNext

Resource persons:

Dr Utlal Balaji, Dean, School of Management, Anurag University

Dr Randhir Mishra, Promoter, Unnati Foundation

Dr P S S Murthy, Director, ICAI

Date: 18 October 2021

Key points / Highlights:

An online faculty development program for MBA departments of Anurag University and VJIT was conducted. The resource persons shared their insights on:

- (a) Importance of academic collaborations with industry
- (b) Increasing the number of good publications by faculty
- (c) Improving the quality of research output by faculty
- (d) Crucial skill sets required by students of business management

Report prepared by: Dr K Suresh