

ANURAG GROUP OF INSTITUTIONS
(Autonomous Institute)
SCHOOL OF BUSINESS MANAGEMENT
ACTIVITY REPOPRT

Name of the Activity:-Industry Visit

Title/ Topic: -Pochampally handloom park

Resource Person/Guest: -Mr. Sreedhar Reddy, MD Pochampally park.

Date: -09.2.2019

Key Points/ Highlights:MBA (2018-2020) batch, Including two staff coordinators and 58 Student's visited the pochampally handloom parkon 09-02-2019. This unit produces only handloom products of different varieties used in our daily life such as Saree's, shirts and curtains etc.

Summary: - A guide addressed the student's and introduced to handloom manufacturing unit. He started with sampling products to ultimate finished goods of that manufacturing unit, most of the raw materials they import from NSL unit such as threads and cotton rolls.

Later guide explained the different manufacturing tools and techniques they used to make the process easier

Photographs:-



